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**REVOCATION OF POWER OF
ATTORNEY WITH
NEW POWER OF ATTORNEY
CHANGE OF CORRESPONDENCE ADDRESS
AND
STATEMENT UNDER 37 CFR 3.73(b)**

Application Number: 10/786,149
Filing Date: February 26, 2004
First Named Inventor: Iris Pecker
Art Unit: 1644
Examiner Name: Marianne Dibrino
Attorney Docket Number: 27595

Commissioner for Patents
P. O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

I hereby revoke all previous powers of attorney given in the above-identified application, and appoint the following agent to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Martin D. MOYNIHAN Registration No. 40,338

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I am the:

☐ Applicant/Inventor
☒ Assignee of record of the entire interest. Statement under 37 CFR 3.73(b):

Insight Strategy & Marketing Ltd., a corporation, is the owner of the entire right, title, and interest in the above-identified application by virtue of an assignment from the inventor(s), the assignment being recorded in the USPTO at Reel 016701, Frame 0439. The undersigned is authorized to act on behalf of the assignee.

SIGNATURE of Applicant or Assignee of Record

Signature *G. Tamar*
Name *G. Tamar*
Date *11.11.05*